



Your Logo is Our Focus

Logo design is our only service

We have but one focus: Logo Design. It's all we do. It's all we want to do. And frankly, that's one of the reasons we're so good at it. Corporate logos. Firm logos. Product logos. We follow a very deliberate, proven process that results in an image and look perfect for you.

You're special. So your image has to be special too. That's where we come in. We listen to who you are, what your goals are, how you want to be perceived. We combine this insight with our experience to create a fresh look and feel unique to you.

Fat-free, friction-free logo development

No prima donnas here. What we are about is substance. Real, solid building blocks that result in a distinctive direction for your logo. Without the bull.

Over 30 years of experience with great companies like yours

Truth is, practice does make perfect. And we've been proving that point for local, national and international clients. Our experience saves our customers time, money and aggravation. And we can just imagine what that's worth to you. Logo designer Steve Hall has done creative and design work for many well known national, regional and local companies.

One price for all

When it comes to logos, we're equal opportunity designers. So while each design and look is

unique the price is the only thing that stays the same: \$4250.

Regardless of your station in life or the size of your company, everyone pays the same price and everyone gets the same level of passion. No fuss. No muss. No change orders. No hidden charges. We even pay the cost of shipping the creative presentation to you. And we guarantee our work.

Your personal interview

It's just like the song...Getting to know you, getting to know all about you. So we take the time to interview you and find out all the things we need to know so that we can interpret your needs and build an image and look that reflects who and what you are.

For you: hour-after-hour of creative thinking

Our pricing is designed to get the job done. Period. So while we have a pretty good idea of how long it should take to create a new logo for you, we don't stop until we're satisfied that you have the very best image possible. We jot down notes over dinner. Or wake up at 3 AM to scribble down an idea. We even keep a pad and pen handy at the gym. This is no 9-5 job. Or 7-9. Sometimes it's 27/7.

Your creative presentation – delivered in style

Carefully packaged and mounted on presentation board with an attached handwritten note from the designer, your creative logo presentation is delivered to you. We provide at least 2 unique options for your consideration.

Twinking and detailing your new logo design

After you receive your creative presentation and have selected your new design, we work together to tweak and detail your new logo. These revisions will be sent to you via e-mail for your final review and approval.

Your new logo on-line

Use your new logo ASAP. From favicons to desktop icons to printer file formats and formats for your office documents and specialties vendors, we provide an exhaustive array of downloadable file formats on a custom developed extranet site for your logo.

Our guarantee to you

How sure are we about what we do? This sure: Once you see the original designs, if you're not totally blown away, we'll refund 100% of your deposit. Yes, you read that right. 100%. Talk about win-win!

Let's get started

You're ready to get going, so are we. And, yes, we've made this just as easy as everything else. We've set aside specific times to discuss your logo needs, when your designer is not immersed in another project and can fully focus on you. All you have to do is call and schedule a phone appointment and we'll get back to you to discuss your new logo within 24 hours.

Call 321.459.2618 to set up an appointment to discuss your new logo, or visit **www.logoandidentity.com** for more information.

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